SHANNON CHONG

shannonchongdesign.com
info@shannonchongdesign.com
609.227.8605

SKILLS

Adobe Creative Suite
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects

Web Development
HTML
CSS
JavaScript

Additonal Programs
RoboFont
Microsoft Office

EDUCATION

The University of the Arts
September 2012–May 2016
Philadelphia, PA
Bachelor of Fine Arts, Graphic Design

Brand Experience Workshop
March 30, 2015–April 3, 2015
Philadelphia, PA
A week-long branding workshop with Justin Peters, former global design director of Siegel + Gale. Developed an identity system including logo, environmental applications, and web interface for the brand of an college level art school.

Typeface Design Workshop
March 17–21, 2014
Philadelphia, PA
A week-long typeface design workshop with David Jonathan Ross, Typeface designer. Developed a lowercase scripted typeface in Robofont.

Burlington County Institute of Technology
September 2009–June 2012
Westampton, NJ
Completed approximately 2,000 hours in the Advertising, Art and Computer Graphics career major over the course of four years; graduating with an Advertising, Art and Computer Graphics Certificate.

EXPERIENCE

Co-Op & Advertising Intern
Inductotherm Corp.
February 2012–Present
Rancocas, NJ
Assisted in the redevelopment of their publications' standards. Designed building signage, tradeshow graphics and employee event branding.

Teaching Assistant
Admit One
March 2015
Philadelphia, PA
Assisted in running a Graphic Design Workshop and had one-on-one mentorship with students who have been accepted to the University of the Arts.

AWARDS

Promising Artist Award
The University of the Arts
Fall 2012–Spring 2016

Dean's List
The University of the Arts
Fall 2012, Fall 2013–Fall 2015

The National Society of Collegiate Scholars
The University of the Arts
Fall 2012- Spring 2016